

Wool Traceability Systems 2021

Abelusi Wool



Segard Masurel, with its direct link with wool growers, helps brands source sustainable and mules-free wool. Through Abelusi, long-term partnerships from farm to retail are forged with brands, providing full traceability and transparency and ensuring that progressive environmental and sustainable practices can be built into their own wool supply chain

Website	Country	Contact	Method	Email
www.abelusiwool.com	South Africa	Erwin Woolward	Abelusi Wool	wool@abelusiwool.com
www.segardmasurel.com	France	Vincent Nicolas		wool@smwb.co.za

Authentico



Authentico was first launched in 1999. It is built on existing standards, best industry practices and legislations honoured by wool growers. The system has the highest animal welfare and environmental requirements. The wool is fully traceable to farm level, as it is processed in company owned mills, to GOTS and RWS certification.

Website	Country	Contact	Method	Email
https://www.gschneider.com/authentico/	Switzerland	Willy Gallia	3rd Party Certification	willy.gallia@gschneider.com

AWH



AWH offers the electronic identification capability of greasy wool from all major Australian Ports. The digitalization of the physical bale handling process has the potential to create significant advantages for the wool industry by allowing more detailed information to be passed electronically through the pipeline, reducing the need for manual entry whilst delivering operation efficiencies. Further opportunities for the electronic identification technology include traceability back to origin of the physical wool, the capability to electronically locate and identify wool within a warehouse and the ability for a mill to electronically mark blend codes (or other data) on greasy wool prior to scouring.

Website	Country	Contact	Method	Email
www.awh.com.au	Australia	David Mitchell	AWH RFID/ QR Electronic identification of greasy wool	davidmitchell@awh.com.au

Bahariye Mensucat San Tic A.S



We offer traceability through RWS certification. Bahariye has been producing woollen fabric in Istanbul since 1951.

Website	Country	Contact	Method	Email
www.bahariye.com.tr	Turkey	Dogan Filiz	RWS	doganfiliz@bahariye.com.tr

British Wool Licensing



British Wool's Licensee's scheme focuses on the traceability of the wool all the way through the supply chain (manufacturers, spinners, top makers, merchants) and is designed to provide better visibility of the British wool content by product range.

Website	Country	Contact	Method	Email
www.britishwool.org.uk	United Kingdom	Haldi Kranich-Wood	British Wool's Licensing Scheme	haldikw@britishwool.org.uk

Cape Wools SA



The Sustainable Cape Wool Standard (SCWS) was developed by Cape Wools SA (CWSA) in order to address all aspects of sustainable wool production in South Africa, namely animal welfare, environmental sustainability, social responsibility and economic principles. On-farm assessments are conducted and recorded electronically on an integrated traceability platform. Traceability is provided to the shipment of the greasy wool, allowing role-players to continue with the traceable supply chain.

Website	Country	Contact	Method	Email
www.capewools.co.za	South Africa	Deon Saayman	Sustainable Cape Wool Standard	deon@capewools.co.za

Engraw Export and Import co.Sa



Origen by Engraw certification combines high quality with passion and caring for the fibre, environment and animal welfare. Our growers harvest their wool under the Green tag shearing audited by The Uruguayan Wool Secretariat (SUL) and following the Guidelines of the Ethical Sheep Production. The wool is processed using renewable energy provided by two windmills and also under Carbon Neutral certification. Origen Certification offers the full story, traceability from farm to top. The story from the origin.

Website	Country	Contact	Method	Email
www.engraw.com.uy	Uruguay	Federico Raquet	Origen by Engraw	federico@engraw.com.uy

Escorial



An internationally registered quality product brand, underpinned by continual ownership from selection of a historically respected natural fibre through to Escorial branded finished piece at retail, in collaboration with selected manufacturers and luxury retail brand partners that share similar philosophies around animal, human and our planet's health and welfare.

Website	Country	Contact	Method	Email
www.escorialgroup.com	New Zealand	Peter Radford	The Escorial Warranty	peter.radford@escorialgroup.com

Estethia G.B.Conte

ESTETHIA | *G.B. Conte 1757*

Estethia G.B. Conte, part of the Marzotto Group since 2008, is a combination of two different stories: woven and jersey fabrics forged together to form a worldwide recognised fashion brand for women and men.

Website	Country	Contact	Method	Email
www.estethiagbconte.it	Italy	Marta Federica Maniero	Authentico, IWTO Test Certificate, GOTS, RWS and GRS	marta_maniero@marzottowool.it

Fratelli Tallia di Delfino



Tallia di Delfino's desire is to maintain 100% of its production in Italy, in the same place where it all began over a century ago. Respect for its origins and environment goes hand in hand with the continued growth of the brand, through an ever-wider network of partners sharing, promoting and resonating its philosophy globally.

Website	Country	Contact	Method	Email
www.tallia-delfino.com	Italy	Ludovico Zegna	Authentico + ZQ + IWTO Test Certificate + GOTS + RWS + GRS	giorgio.marcarino@tallia-delfino.com



Guabello/1815



Since 1815, our link with our territory is inseparable. This place has given birth to infinite stories of knowledge and passion, handed down over the centuries. We have chosen to guarantee total transparency of our supply chain to protect the safety of consumers, workers and anyone who believes that the world needs an ever-stronger sense of transparency and responsibility.

Website	Country	Contact	Method	Email
www.guabello.it	Italy	LUDOVICO ZEGNA	Authentico, IWTO Test Certificate, GOTS, RWS and GRS	umberto_quaglia@guabello.it

Indorama Holdings Ltd.



Producing fine quality wool yarns for the weaving and knitting sector since 1994, with sustainability and traceability integrated in our business model.

Website	Country	Contact	Method	Email
www.indoramaventures.com	Thailand	Rajesh Banka	RWS + GOTS + GRS + Non-Mulesing Certificates	banka@indorama.net

IWTO Test Certificates



The IWTO Specifications and Regulations offer the global industry a set of standards to trade wool on. Once wool has been tested to these standards, a wool certificate or test report will be issued. The document is a summary of the wool weight, specifications and measurements, as well as its origin.

Website	Country	Contact	Method	Email
www.iwto.org	Global	Dalena White	Wool Testing Laboratories	info@iwto.org

Know your stuff



“Know your stuff” offers an easy-to-use traceability system that enables to access the full journey of the clothes by the simple scan of a QR code. From garment making down to the fibre sourcing stage, detailed information about the production process is provided at point of sale.

Website	Country	Contact	Method	Email
www.knowyourstuff.de	Germany	Verena Keller	Partner Platform	verena@knowyourstuff.de

Lanas Trinidad S.A



LANAS TRINIDAD is a traditional wool company, founded in 1916 and based in Uruguay. It is the main producer of scoured wool and combed wool tops in Uruguay exporting worldwide to customers who demand the highest quality. We strive to take care of this superb natural and organic fibre, from our green grasslands throughout the supply chain. Lanas Trinidad is not only committed to animal welfare and responsible land management, but also proper working conditions for its labour force, good stewardship of the environment and generation of energy with renewable resources from its wastewater treatment process. Future generations should inherit a healthier environment.

Website	Country	Contact	Method	Email
www.lanastrinidad.com	Uruguay	Pedro Otegui	RWS + NATIVA + Organic GOTS + ISO 9001-2015	potegui@chargeurs-wool.com

Marlane

Marlane has always chosen a selection of refined Merino wool, naturally biodegradable and renewable resource. This is a highly sustainable choice to protect the environment. In this way, Marlane is committed to respecting nature in all its work, certifying its products and choosing raw materials certified by Authenticco.

Website	Country	Contact	Method	Email
www.marlanecommunication.com	Italy	Ludovico Zegna	Authenticco + ZQ + IWTO Test Certificates + GOTS + RWS + GRS	patrick_lonn@marlane.it

Marzotto



Marzotto promotes and supports corporate growth together with sustainability, throughout the supply chain of our yarns and fabrics. We should always remember that the future of the next generation depends on our current choices.

Website	Country	Contact	Method	Email
www.marzottotessuti.it	Italy	Paolo Vazzoler	Authentico + IWTO Test Certificates + GOTS + RWS + GRS	paolo_vazzoler@marzotto.it

National Wool Declaration



The National Wool Declaration is an Australian industry initiative which enables woolgrowers to declare and promote their animal welfare practices (i.e. mulesing status) and the dark and medullated fibre risk of their wool to exporters, processors and retailers. Introduced in 2008, the NWD is recognized globally for its transparency and traceability. The NWD is backed by a comprehensive integrity program including desktop audits and onfarm inspections for mulesing status with a single purpose: to build wool pipeline and consumer confidence in Australian wool. Through its extensive database, the NWD-IP also provides Mulesing Status Certificates to the buyers and users of Australian wool. The NWD-IP is certified to ISO9001:2015, and operated by AWEX, an independent, not-for-profit wool integrity systems company.

Website	Country	Contact	Method	Email
www.awex.com.au	Australia	Dr Kerry Hansford	NWD ISO9001:2015	khansford@awex.com.au

NATIVA™



With heritage and experience in wool sourcing and combing, Chargeurs Luxury Materials introduces NATIVA™, a global solution of traceability, Blockchain-backed transparency, and sustainability, for supply chain partners and brands. This traceability is guaranteed by farm-to-brand certifications via the NATIVA™ protocol, including high standards on animal welfare, environmental management, and CSR.

Website	Country	Contact	Method	Email
www.nativa.preciousfiber.com	Italy	Martin Donagaray	NATIVA	mdonagaray@chargeurs-luxury.com

NewMerino®

NewMerino®

NewMerino is an independent 3rd party supply management system for retail brands. It provides supply planning, reporting and Transaction Certificates at key processing stages providing full transparency and complete traceability from farm to yarn. Farmers are required to meet documented animal welfare and land management standards published on our web site.

Website	Country	Contact	Method	Email
www.newmerino.com.au	Australia	Peter Vandeleur	NewMerino	peter.vandeleur@newmerino.com.au

Opera Piemontese



Opera Piemontese, the youngest division of the Group, shares the fundamental values that have always been the basis of the Marzotto world. It's therefore essential to work in a sustainable way, with a careful selection of raw materials, for the creation of fine fabrics for women's fashion, increasingly attentive to environmental issues.

Website	Country	Contact	Method	Email
	Italy	Ludovico Zegna	Authentico + ZQ + IWTO Test Certificates + GOTS + RWS + GRS	marco_schiavone@opera.piemontese.it

Pack-Tainers Pty Ltd



• Melbourne • Sydney

Pack-Tainers is a Wool Dump/Packing facility for export. Located in Victoria & NSW and receiving wool from throughout Australia. Our complete traceability system allows Pack-Tainers to identify particular wool bales, the exact location and it's journey from warehouse to the wharf, ready for export.

Website	Country	Contact	Method	Email
www.pack-tainers.com.au	Australia	Mark Wilson	Wool Bale traceability system	pakm@pack-tainers.com.au

Suedwolle GmbH & Co. KG



The Suedwollegroup can offer globally a wide range of wool yarn made of different traceability systems based on certified global standards and supply chain models.

Website	Country	Contact	Method	Email
www.suedwollegroup.com	Germany	Ronald Gerbeth	GOTS, IVN BEST, RWS, Nativat TM , Authentico, ZQ Merino, KYS	gerbeth@suedwollegroup.de

SustainaWOOL



SustainaWOOL is a comprehensive on-farm certification scheme for growers and wool buyers who celebrate the highest standards in animal health and welfare, environmental management, social responsibility, wool quality and clip preparation, and traceability. Established in 2015 and with over 950 Australian growers now participating, SustainaWOOL builds on the AWEX NWD Integrity Program and offers traceability from farm to retail through our Supply Chain Partners. SustainaWOOL is certified to ISO9001:2015, and operated by AWEX, an independent, not-for-profit wool integrity systems company.

Website	Country	Contact	Method	Email
www.sustainawool.com.au	Australia	Dr Paul Swan	SustainaWOOL ISO9001:2015	pswan@awex.com.au



The New Zealand Merino Company



ZQ is an on-farm certification programme developed by The New Zealand Merino Company that requires growers to meet strict standards regarding animal welfare, environmental integrity, social responsibility, fibre quality and traceability. Textile Exchange and The New Zealand Merino Company have worked together to create a combined audit process and checklist that simultaneously addresses both RWS and ZQ requirements. ZQ^{RX} challenges our wool growers to go beyond sustainability by deeply understanding the complex interactions between their livestock, soils, climate, ecology, and community. We work with them to apply strategies to continually improve their performance against key indicators. For growers, ZQ^{RX} is a journey of improvement, accurate measurements, and shared wisdom.

Website	Country	Contact	Method	Email
www.discoverzq.com	New Zealand (Global)	Tim Loftus	ZQ + ZQ ^{RX}	tim.loftus@nzmerino.co.nz

WoolClip



WoolClip© is a web and mobile App cloud based platform that enables on-farm data (e.g. property, mob and bale) to be entered, curated, viewed, and delivered to nominated downstream recipients such as carriers, warehouses, marketing organisations, in the form of Delivery Consignments, National Wool Declarations, and Specifications. WoolClip is e-bale ready, with active trials underway of capturing unique electronic bale identification on farm.

Website	Country	Contact	Method	Email
www.woolclip.com.au	Australia	Mr David Cother	WoolClip, Wool Classifier Code of Practice, GS3, NWD, WIEDPUG	dcother@awex.com.au



Wool Integrity NZ



PGG Wrightsons Wool Integrity Programme was established in 2014. The in-house export company Bloch & Behrens Wool (NZ) Ltd is responsible for the supply of "Wool Integrity" wool as well as being certified to supply GOTS and RWS Standard wool.

Website	Country	Contact	Method	Email
www.woolintegrity.com	New Zealand	Jason Everson	Integrity Programme	jason.everson@pggwrightson.co.nz

Wright Wool



As a strict policy, Wright Wool supports best practice and traceability to all operations that interact with animals, complying with all relevant national legislation, codes of practice and best industry practices.

Website	Country	Contact	Method	Email
www.wrightwool.co.nz	New Zealand	Philippa Wright	Integrity Programme	philippa@wrightwool.co.nz

Zegna Baruffa Lane Borgosesia S.P.A.



Zegna Baruffa Lane Borgosesia produces precious wool yarn, including fancy natural fibres and noble blends for knitwear and weaving. The Company has been operating in Italy for almost 170 years and it has always stated, as a priority, the commitment towards territory and people, throughout the production process.

Website	Country	Contact	Method	Email
www.baruffa.com	Italy	Gianmarco Salussolia	TF-Traceability & Fashion, RWS - Responsible Wool Standard	baruffa@baruffa.com

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