



Prada's Bertelli, Dion Lee & Wool Industry Leaders Take Centre Stage at the 2024 IWTO Congress

The International Wool Textile Organisation (IWTO) is thrilled to announce the participation of several renowned figures at the upcoming [IWTO Congress 2024](#).

Hear from the industry leaders who are shaping the future of wool:



Her Excellency the Honourable Frances Adamson AC, Governor of South Australia

Governor Adamson will deliver the opening remarks, officially welcoming delegates to South Australia and setting the stage for the 93rd Congress.



Lorenzo Bertelli, Executive Director of Prada

Mr. Bertelli will delve into the exciting world of high-performance apparel and its harmonious



Richard Boide, Managing Director at Dormeuil

Mr. Boide will spark a thought-provoking discussion on the evolving landscape of fashion,

integration with responsible environmental management.

exploring the interplay between casualization and the enduring relevance of formalwear.



Greg Smith, CEO of Bremworth Carpets

Mr. Smith will provide valuable insights into the world of interior design trends, highlighting the enduring appeal and innovative applications of strong wool.



Dion Lee, Designer and Creative Director of Dion Lee

Renowned for his blend of experimental construction with traditional tailoring, Mr. Lee will share his perspective on the identity of Australian fashion.

A Diverse and Insightful Program

A comprehensive programme covers a wide range of topics critical to the future of the wool industry including sustainability, technological advancements, and the ever-changing consumer landscape.

Register Now and Be Part of the Conversation

We invite all stakeholders in the wool industry to join us for this event. Visit the IWTO Congress 2024 website at iwto.org/congress-2024/ to register and secure your spot. Online participation includes recordings of the sessions.

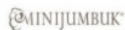
About the International Wool Textile Organisation (IWTO)

The IWTO represents the global wool textile pipeline, from sheep farm to finished product. IWTO's members work collaboratively to strengthen the wool industry's competitiveness and ensure a sustainable future for wool.

Congress Sponsors



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